BRAZA WEAR BRIEFLY

ROMANCE 2016

Fashionably, Happy Ever After In Winter

Are you tired of anticipating the bitter cold, snow, wind, and ice ahead ? Are you often stuck at home with cabin fever because the road has not been plowed, or public transportation has collapsed?

It's the perfect opportunity to lie back and relax on your most comfortable sofa, close your eyes, and make believe you are on a sun-drenched beach.

Are you thinking of your wedding day? Planning to hit a party for Valentine's Day? Are you thinking of a getaway to a warmer climate? Your dreams may be full of questions:

- *Will my dress be long or short and what color to choose?*
- *Is my wardrobe up to date for a trip?*
- *Do I wear something from my closet, and will it fit?*

This issue is all about dressing up fashionably to combat the weather challenges and help make your special event come true… and a *"happily ever after"* memory.

Your friends at Braza…

Notes from the Editor

BEAUTY BOOST

Some last minute beauty tips to boost your self-esteem and raise your confidence level on a special night out.

- ***Valentine's Day Dinner:*** *You have but six minutes before your date rings the doorbell, just enough time to add more red lipstick to look especially gorgeous.*

- ***Beauty Pageant:*** *You have four minutes before it's your turn on the runway. You zero in on your lashes by curling and adding one more coat of mascara.*

- ***Wedding Day:*** *The dress is perfect and* ***"Here Comes the Bride"*** *starts to play. You have just two minutes to a major life change, just enough time to have your bridesmaid spritz a bit more hairspray on your wedding hairstyle.*

EDITOR'S INSIGHT

What "Type" of Fashion Diva Are You?

Planning a cruise to paradise, after a very special event?

- *A honeymoon adventure?*
- *Valentine's getaway?*
- *Won a beauty pageant?*
- *Won the lottery?*

Which ***Braza*** accessories do you have in your suitcase?

- ***Strapless Angel with lace:*** You're an adventurous person, you love to try new activities, adore gourmet cooking, and experimenting with new recipes.
- ***Passionate Petals:*** You're a warm person, very understanding, hate being late for work, and you're addicted to your favorite soap operas. You are bold and beautiful, and always peeking at the newest episodes on YouTube.
- ***Floating with Magic Cups:*** You make friends easily, always try and say what you mean by not lying or exaggerating, and very creative on Pinterest, always creating new boards.
- ***Braza Adhesive Bra:*** Simple and easy to use stick on bra. You are very independent, love going to movies, often do volunteer work on the weekends to help others, and are called a ***Star Queen***!
- ***Super Dolly:*** You work very hard to reach your goals, always get complimented on the magnificent jewelry you wear every day, and are a ***Super*** Facebook fan.

EDITOR'S PICK

BRAZA
STRAPLESS ANGEL *in sexy lace*
3501

Oops! (You look in the mirror and see your white or beige bra shows through your lace top and it looks terrible).

Dial ***Braza*** for advice: ***Strapless Angel*** in black lace to the rescue – *and no straps, of course!*

Your bra just floats, elegant and sexy under your top and you look and feel like a million bucks.

FASHION CONFIDENCE TIP:
The ***Strapless Angel*** *is not an angel that will "fly away" and disappoint. Oversized silicone side supports will stay secure as you dance carefree into the dawn.*

Braza, *because: Having the right accessory means never having to say…"oops".*

BRAZA
NO MORE PANTY LINES™
6010

Participating in a Bridal Pageant or stepping out with friends to a major holiday party?

Your dress is tight and sexy but there is something wrong. Your panty lines stick out and that's not good, it's rather tacky, *to say the least.* ***No More Panty Lines*** come to your rescue.

Now you can relax and be confident, and only you know your little secret, *you little fox!*

Problem Solved!®

BEST SELLERS

BRAZA
CORSET EXTENDER
5051

Vivian Leigh could have used a corset extender in *Gone With The Wind*, but it didn't exist back then and she was apparently forced to practice shallow breathing!

So now if you put on some weight before a special event, and your corset is tight, just add the ***Braza Corset Extender****, of course.*

CORSET AVAILABLE AT DAVID'S BRIDAL

The perfect bridesmaid gift!

BRAZA
UPSIE DAISIE®
1003

No more *oops*, my dress is falling! Now you can be confident all day (or evening) with ***Upsie Daisie***, our super dependable double-sided clothing tape. *Like no other!*

It will hold up any dress, bells, bangles *and* all!

Did we say… ***"Problem Solved!®"?***

BRAZA
PASSION PETALS™
1160L

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PASSION PETALS™
1160L

It's Valentine's day and you and your husband are going to the best hotel in town for a romantic weekend.

You've been saving the heart-shaped cover-ups for a special romantic night and *"tonight's the night"!*

Passion Petals*, of course!*

Valentine's Day… every day

TALK TO THE HEEL
STRAPEEZ®
94008

The shoes look *great*, but you know the straps will cause you pain on the dance floor.

Stick a pair of ***Strapeez*** inside the straps and… ***Problem Solved!***

DAVINA'S FASHION NOTES

Braza's founder traveled to China recently to source new products for Spring 2016.

There are lots of interesting products coming your way, so stay tuned… follow **Braza Wear Briefly**, *follow us on Instagram, Pinterest, Twitter, and Facebook, as well as our website:* www.brazabra.com

BRAZA'S ARTS AND CRAFTS
Four slick ways to make use of Flash Tape and Passion Petals.

- *Braza* **Flash Tape** *is now safe for archiving your favorite pictures with no worry. The old fashioned way of showing off family, friends and events is a photo album that anyone can pick up and peruse.*
- **Passion Petals** *serve a duel role: Before putting them on and stepping out, use them to trace hearts on a home-crafted Valentine for that special guy.*
- *Do you own a wide belt that has seen better days? Well, recycle it by securing bits of interesting fabric from old clothes and swatches with* **Flash Tape**.
- *Temporarily attach fabric to highball or wine glass for a party theme!*

Psst…by the way, why not toast Braza, celebrating thirty years – providing dressing solutions for all of you gals.

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